


Capgemini 



YOU EXPERIENCE

RIGHT THE
TECHNOLOGY
WRITE THE
FUTURE

TechnoVision
2023

YOU EXPERIENCE



- EXPERIENCE²
- ME, MYSELF AND MY METaverse
- INTERNET OF TWINS
- NO FRICTION
- I FEEL FOR YOU



EXPERIENCE²



User experience as an integrated whole, covering the perspectives of customers, employees, and partners, enabled by UX technology.



ME, MYSELF AND MY METAVERSE



A new virtual world augments real life, creating an impact on the way we live, work, interact and behave.



NO FRICTION



The Experience Economy becomes real, enabling businesses to provide genuinely frictionless and never-seen-before “phygital” experiences.



I FEEL FOR YOU



Boosting both the individual and corporate EQ, by creating a more effective, meaningful, and satisfying symbiosis between people and their technology enablers.



INTERNET OF TWINS



Digital twins – virtual representations of real-world entities and processes – deliver better mastery of real-world challenges, with less strain on resources and energy.

