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## Capgemini expands digital transformation capabilities in New York

**New York, October 25, 2017 – [Capgemini](#) today announced an expansion of its digital transformation capabilities in New York with the opening of a new innovation and client experience center at 79 Fifth Avenue in the heart of New York’s Silicon Alley. The new location brings together innovation and transformation consultants, including Capgemini’s innovation consultancy [Fahrenheit 212](#) and its most recent [Applied Innovation Exchange \(AIE\)](#), with end-to-end business and IT services under one roof. The center represents a significant investment in capabilities designed to support and collaborate with clients at every stage of their digital transformation journey.**

*"Our clients are facing rapid and significant change that continues to accelerate; new marketplace entrants and disruptors, emerging technologies, and evolving consumer expectations are altering the relationships and connection points across people, business and technology,"* said John Mullen, Head of North American Markets, Capgemini. *"Our new location in New York represents an investment in our Collaborative Business Experience partnership model, which enables us to create custom client teams that leverage industry-leading partnerships and end-to-end capabilities in digital, cloud, innovation, business and IT transformation services."*

Capgemini’s expansion in New York City follows in a year of revenue growth in digital and cloud both globally and in North America, which is the Capgemini Group’s largest region by revenue. This new innovation and client experience center includes Capgemini’s newest AIE that connects Capgemini’s clients to New York’s vibrant innovation and technology startup ecosystem. It features the latest technology and newest thinking in designing spaces to facilitate transformation-enabling collaboration, experimentation and innovation. The New York AIE is part of Capgemini’s AIE global platform and network that provides clients with unprecedented access to innovation sources across the world.

Lanny Cohen, Group Chief Technology and Innovation Officer, and member of the Group Executive Committee at Capgemini, said, *"Competitive advantage is about combining an ability to imagine new and better ways of doing business, and achieving that transformation by leveraging a complex ecosystem of partners, innovators, incubators, think tanks, start-ups and scale-ups. Our expansion in New York enables us to provide more innovative business and technology solutions across our portfolio to create tangible value for clients."*

Capgemini’s increased strength and expanded digital and innovation capabilities in New York offers clients a vast portfolio of services to develop and deploy sector-specific solutions to leverage emerging technologies and new business models.

*"Our clients are now starting to look at value creation differently. In addition to transforming and optimizing their operations, many of our leading clients are betting on innovation as a key driver of growth, leveraging and coordinating a portfolio of digital capabilities to create and recreate their products, services and*



*customer experiences. We designed our NY presence specifically around a unique new integrated offer, from strategy and concept design through to implementation,”* said Todd Rovak, CEO of Capgemini Consulting NA and Fahrenheit 212.

### **About Capgemini**

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients’ opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of 200,000 team members in over 40 countries. The Group reported 2016 global revenues of EUR 12.5 billion.

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