



# AI.CONTROLLERSHIP

Frictionless record-to-analyze delivered via an AI-augmented workforce



GET THE FUTURE  
YOU WANT



**increase in  
automatic posting  
of journal entries**



**increase in  
auto-certifications and  
reconciliation effort reduction**



**reduction in  
close and  
reporting effort**

## The challenges of traditional period end close, reporting and controllership

Finance departments are operating under constant pressure from internal and external parties. Internally, they are obliged to deliver an increasing amount of insights to support business decisions, while, externally, they are operating in an environment that is becoming more complex from one year to the next. On top of this, finance departments are coming under increasing scrutiny and pressure from tax authorities, which means they struggle to deliver at the desired pace and quality.

Traditionally, finance departments operated according to monthly cycles with the effort concentrated on a few working days at the end of month, leaving no time for analysis and insight generation. The challenge for the finance community today is to move away from the traditional “once-a-month” mindset and deliver outcomes through a continuous accounting approach, with continuous analytics, continuous reporting, and real-time access to reliable data.

It is paramount for the record-to-analyze (R2A) function to reimagine and re-engineer the entire cycle of close and reporting processes, to respond successfully to business needs and evolve from simply being a number crunching function to strategic business advisor.

*\*These outcomes are dependent on the maturity level of your finance organization.*

## Unlock value from your R2A function through leveraging AI

Capgemini's AI.Controllership solution is an integral element of our Frictionless Finance offer and a key component of our Digital Global Enterprise (D-GEM) platform. It integrates with your corporate systems, infusing AI into your accounting, reconciliation, close, reporting, and compliance processes to enable continuous accounting and close, as well as enabling you to focus on insights, analytics, and advisory and partnership to business.

This transforms your finance function to drive frictionless, enterprise-level outcomes, enhanced efficiency, increased effectiveness, and improved compliance:

- Up to 80% increase in posting of journal entries
- Up to 50% increase in auto-certifications and reconciliation effort reduction
- Up to 90% reduction in intercompany reconciliations
- 1–2 days close, aiming to achieve continuous close in near future
- Up to 60% reduction in time spent on closing and reporting
- Significant increase in automated reporting
- Real-time access to reports, insights, and analytics
- 100% compliance.



Our solution is underpinned by a digital framework of enablers and leverages best-of-breed platforms, an AI workforce, and data orchestrators. It introduces the AI-driven business operating model and a partnership philosophy to drive frictionless processing, reporting, and insights.

This ensures continuous accounting, faster close of your books, improved financial controls at reduced cost, real-time access to data, and actionable insights for faster well-informed decision-making, without compromising your compliance. All of which enable you to enhance the strength of your brand and market reputation, and get better value out of your R2A operations.

## Drive frictionless outcomes from your corporate reporting

The components that make up our Frictionless Finance offering can be used individually or as a suite to deliver enhanced service and outcomes:

- **Frictionless accounting operations** – enhance visibility and control over your end-to-end accounting process, while improving your compliance and mitigating the risk of misstatement, through real-time postings and integration, and automated journal and accruals processing
- **Automated close and reporting** – implement best-in-class close scheduling and monitoring, eliminate frictions in reporting through connected reporting platform that automates end to end process, enables cross function collaboration and embeds commentaries created with natural language generation (NLG) technology
- **Touchless intercompany transactions** – eliminate your downstream reconciliation efforts through implementing the right upstream process and technology set up, while ensuring orchestrated data extraction between your various source systems to deliver touchless intercompany transactions
- **Enhanced bank reconciliations and treasury** – secure the proper recording and reconciliation of your financial transactions through automated certifications, cash analysis and forecasting

- **Touchless fixed assets** – eliminate your manual effort through implementing an AI-augmented workforce that enables frictionless processing
- **Continuous certifications** – automate the reconciliation process and move towards real-time certifications for critical accounts
- **Autonomous tax and statutory** – enable the automation of data extraction and orchestration between different systems and data sources to enable touchless data preparation for financial statements and tax declarations. Implement continuous tax compliance checks and controls.

Capgemini's AI.Controllership solution helps you implement a frictionless digital ecosystem that addresses each and every friction in your finance operations, enabling you to move towards – what we call – the [Frictionless Enterprise](#).

## The Frictionless Enterprise

The Frictionless Enterprise seamlessly connects processes and people, intelligently, as and when needed. It dynamically adapts to your organization's circumstances to address each and every point of friction in your business operations.

At Capgemini, we have applied the Frictionless Enterprise to enhance cohesion across our entire suite of products and services. This enables us to respond rapidly to your changing requirements and deliver your specific business outcomes in a value-focused way.

We implement ways to detect, prevent, and overcome frictions – leveraging our latest thinking, organizational design, and intelligent solutions to achieve our goal of effortless operations.



## Why Capgemini?

Our long history and strong reputation in providing F&A services including R2A has already made a significant and positive impact on the bottom line and profitability of many of our clients. We are proud of the value we continue to deliver to our clients and the results speak for themselves:

- An 80% efficiency return through implementing automation artefacts for journal entry creation and posting for one of the world's largest beauty product manufacturers
- Transformation and automation of the intercompany accounting (ICA) process for a global manufacturer, including:
  - Automation for finding the exact documents creating the inter-company differences before closing the books
  - Standard reconciliation templates introduced for the entire organization
- 86% of inter-company differences eliminated compared to status before starting the transformation project
- Automatic service non-PO invoice creation and posting based on standard templates
- Implementation of a common ICA platform within IC Hub for further scope extension
- Automation for selecting documents for clearing from inter-company accounts
- Centralization and harmonization of complex controllership scope for a US media and entertainment company, including a quality assurance program with more than 600 quality checks in place
- Shortening the end-to-end close process from over 8 days to 2 days for a global manufacturing company – with 1-day close currently being tested in one region
- Centralization of tax and statutory processes for global chemical company.



To learn more about how our AI.Controllership solution can transform your finance function to drive tangible, frictionless R2A outcomes, enhanced efficiency, and compliance, contact: [businessservices.global@capgemini.com](mailto:businessservices.global@capgemini.com)

## About Capgemini

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of 325,000 team members in more than 50 countries. With its strong 55-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fuelled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2021 global revenues of €18 billion.

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