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Public Goes Al

Toward augmented public services

At the crossroads between citizenship, political action and technology, artificial intelligence offers great potential for the public sector.

For the governments and public institutions of today's data-driven world, embracing AI is indeed both an opportunity and a duty. Mastering data will be essential to achieve the full potential of augmented government, intelligently automating administrative processes and gaining insights, enabling better overviews and better decisions that have a positive impact on the citizen. As part of this, embracing AI is essential to keep up with new societal and industrial standards relying on complex sets of data.

Whether it is detecting tax evasion, predicting crimes or accelerating the attribution of social benefits, artificial intelligence is a powerful companion for all kind of public services. We see four sweet spots of the public sector that the AI will deeply impact (see table below). Furthermore, our offering addresses following transversal dimensions:

- Ability to answer the ethical and regulatory requirements around the use of AI
- Propose an overview of various technology partners to engage within AI cases
- Ways of transforming the organization's structures via the use of AI

The four sweet spots of AI in Public Sector

Intelligently automating administration	Interacting with citizen and state employees	Detecting anomalies	Helping in the decision-making process
End-to-end automation	Augmented citizen experience	Detecting dangerous situations	Insights driven action
Reading and validation of documentation	Conversational AI	Fraud & Crime Detection	Augmenting civil servants
	Interacting with state	24/7 solutions	Predictive & prescriptive analytics
Intelligent case management	employees	,	

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Use Case List – Exploring the wide scope of PublicGoesAI on cluster level

	Intelligently automating administration	Interacting with citizen and state employees	Detecting anomalies	Helping in the decision-making process
Tax & Customs	Reading and validation of end-of-year expenses and	Citizen-guiding chatbot Using AI to provide guidance and help through the process of tax declaration	Identification of tax fraud e.g. Imports, VAT fraud, money laundering	Getting insights on tax models
	benefits forms and income tax			Analysing tax models by using semantic processes of NL texts to build networks of involved actors
Healthcare	Reading and validation of scanned documentation	Using AI for service-guiding chatbots answering recurrent questions about medical services	Using AI for detecting diseases such as cancer or river blindness by recognizing anomalies	Optimising resources flow by using AI
	within patient care or benefit programs requiring certification			Plan emergency departments in real time
				Guide agents in their decisions on how to deal with patient flow
Welfare	Intelligent automation of elderly care management	Citizen-guiding chatbots	Identification of insurance fraud e.g. document plagiarism, social benefit fraud	Augmented job allocation
	and retirement case management	For job-seeking processes		Using AI helps to find suitable jobs for clients by
	management	For social benefits (pension, insurance, family rights etc.)		getting relevant insights and enabling better synchronization of internal processes
Public Admin	Reading and validation of student authentication	Citizen-guiding chatbots	Identification of errors within statistical data by detecting irregularities in pattern	Using predictive analytics and data-driven government to build smart cities e.g. regulation and optimization of resources and traffic
	documentation, city contract texts, address	For job-seeking processes		
	modification	For social benefits (pension, insurance, family rights etc.)		
Defense	Reading and validation of passports	Using AI to provide chatbots and additional services for employees when navigating through internal digital services	Identity assertion at borders	Predictive maintenance of forces material
				Increasing life expectancy of army defense resources
Security	Reading and validation within the processing of	in helping immigrants with situ their requests. det	Identification of dangerous situations in road traffic by detecting irregularities in patterns	Predictive policing
	visa, title stay or resident permit documentation			Predicting criminal incidents by using data based on
	permit documentation	Being able to respond in native language of immigrant		sensing- and risk assurance platforms or investigation systems

About Capgemini

With more than 190,000 people, Capgemini is present in over 40 countries and celebrates its 50th Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016 global revenues of EUR 12.5 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience[™], and draws on Rightshore[®], its worldwide delivery model.

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People matter, results count.



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