

Smart factories @ scale

Seizing the trillion-dollar prize through efficiency by design and closed-loop operations



Organizations are showing an increasing appetite for smart factories

68% of manufacturers have ongoing smart factory initiatives, far more than the 43% in 2017

Percentage of organizations deploying smart factories - 2017 vs 2019





Source: Capgemini Research Institute, Smart factory survey, April–May 2019, N=1,348 manufacturers.

China, Germany, and Japan are aiming to aggressively adopt smart factories in the next five years, closely followed by South Korea, the United States, and France



*The smart factory adoption index shows the future expansion plans. An index greater than one means that the country has a more aggressive expansion plan in the future compared to the average and vice-versa.

Source: Capgemini Research Institute, Smart factory survey, April–May 2019, N=912 manufacturers.

Efficiency by design and closed-loop operations drive smart factory benefits equally

The economic potential of smart factories is bigger than ever



Expected additional value added by manufacturing industry due to productivity gain in smart factories by 2023

Source: Capgemini Research Institute analysis.

However, challenges to scale remain

Major challenges faced by manufacturers in achieving performance at scale Deployment and integration of digital platforms and technologies Data readiness and cybersecurity Hybrid, soft, and digital capabilities Leveraging data to continuously improve operations Vision, leadership, and transformation Being efficient by design

Source: Capgemini Research Institute, Smart factory survey, April–May 2019, N=1,000 manufacturers.

A few organizations, though, have mastered this transformation

10% of organizations surveyed outperform others on all dimensions of smart factory transformation

Smart factory transformation roadmap



Source: Capgemini Research Institute, Smart factory survey, April–May 2019, N=912 manufacturers, N=91 front runners.

How can organizations accelerate and secure their smart factory transformation?



Sources: Capgemini Research Institute analysis.



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