Capgemini sets up 'Digital Academies' in India with the aim of helping bridge the digital divide in society

Dedicated training programs to use digital tools and develop skills, designed to enable digital citizenship for marginalized communities and enhance their employability

Mumbai, June 13, 2019 – Capgemini today launched its Digital Academy initiative in India, a one-of-a-kind program focused on digital inclusion aimed to reintegrate a wide range of people from marginalized backgrounds. The India launch is part of Capgemini's global program in digital inclusion to train excluded populations to use the best digital tools and facilitate their integration within the society of today and tomorrow. The beneficiaries of the initiative include disadvantaged youth who are NEET (not in education, employment or training), and under-represented groups from society.

In this first phase in India, two Digital Academies are being setup: a non-residential and co-ed center in Mumbai and an all woman residential center in Pune. Capgemini has partnered with Pratham Infotech Foundation to implement the program and Simplon.Co , for content, knowledge and pedagogy. Capgemini will play an advisory role through its Human Resources (HR) teams and subject matter experts (SMEs) to validate training curricula and pedagogy and ensure that the candidates are trained in competences corresponding to needs of the job market.

The Mumbai and Pune Digital Academies will initially focus on training 100 unemployed youth in future skills; 50 in each city. The technical courses will include coding, web development, and SQL (Standard Query Language). Additionally, soft skills will be imparted to the participants to ensure they are job ready. The length of each training program is around 500 hours. Every successful participant will be awarded a diploma certified by Capgemini and partners.

"The two Digital Academy centers reinforce our commitment to drive equal opportunity and leverage our expertise as a technology company to bring individuals from disadvantaged backgrounds into the mainstream job market," said **Ashwin Yardi, CEO, Capgemini in India and member of the Group Executive Committee.** *"The women-only center in Pune reflects a critical pillar of our strategic focus to embrace and enable diversity so that women are an integral part of the workforce."*

Thierry Delaporte, Chief Operating Officer of the Capgemini Group, comments *"At Capgemini, we are convinced that technology has an inclusive and positive role to play in our societies. The breadth and depth of our skillsets means we are equipped to be architects of positive futures. Our Groupwide focus on digital inclusion will enable us to mobilize our collective passion, connections and expertise to support individuals with the digital skills they need to sustain themselves in the new world shaped by the digital revolution."*

With the aim to reintegrate a wide range of people from marginalized backgrounds (such as refugees, members of the LGBTQ+ community, people with disabilities, the unemployed, etc.), Capgemini has opened Digital Academies and similar digital inclusion initiatives in a number of countries around the world including North America, Spain, The Netherlands, UK, and soon in Germany. In France, Capgemini co-founded La

Grande École du Numérique (GEN) with several public and private organizations – including Simplon – to offer digital training to disadvantaged young people.

A key pillar of the Group's CSR program "Architects of Positive Futures"
With the goal of focusing 80% of its social impact initiatives on promoting digital inclusion and future skills by 2020, Capgemini's aim is to help excluded populations, notably from disadvantaged or dislocated parts of society, to - benefit from the opportunities that come from a digital lifestyle and the everyday use of digital tools. Furthermore, it will ensure Capgemini's specific global expertise and capabilities are maximized, through work with innovative partners such as global social organizations, as well as other corporations and institutes.

Capgemini's Digital Inclusion initiative is a key pillar of its Groupwide CSR program "Architects of Positive Futures". The other two focus areas center on:
* Diversity: to build an inclusive workplace and attract and retain a diverse workforce to enable Capgemini and its employees to thrive
* Environmental Sustainability: to minimize Capgemini's business-related environmental impacts, and provide support to clients with their sustainability challenges.

To find out more about Capgemini's global CSR program and the digital inclusion initiative, go to
https://www.capgemini.com/our-company/our-corporate-social-responsibility-program/digital-inclusion/

About Capgemini
A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion.
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Capgemini in India comprises over 100,000 team members working across 12 locations– Bangalore, Bhubaneswar, Chennai, Gandhinagar, Gurugram, Hyderabad, Kolkata, Mumbai, Noida, Pune, Salem and Tiruchirappalli. Learn more about Capgemini in India at www.capgemini.com/in-en.