

# Capgemini named a Leader in IDC MarketScape: Asia/Pacific SAP Implementation Services Vendor Assessment, 2020

# Paris, December 15, 2020 – <u>Capgemini</u> announced today that it has been named a Leader in the <u>IDC MarketScape: Asia/Pacific SAP Implementation Services Vendor Assessment, 2020<sup>1</sup></u>.

Capgemini was recognized for its key strengths, including its ability to adopt a Renewable Enterprise approach to help clients achieve their business transformation ambition, leveraging a combination of technologies, platforms and industrialized agile methodologies, such as <u>iCaptivate Methodology</u> and the Digital Delivery Framework (DDF) throughout the SAP implementation life cycle.

Capgemini's track record of co-innovation and co-development with SAP on industry and specific SAP solution areas was cited in the assessment. The IDC MarketScape also notes that Capgemini's acquisitions focused on expanding experience services and vertical digital consulting capabilities have strengthened innovation-led transformation engagements in Asia/Pacific.

## Strengths highlighted in the IDC MarketScape Assessment include:

- Strong Technical Resource Strength: "Capgemini has a strong number of SAP certifications across solution areas in Asia-Pacific with a significant number of certified SAP S/4HANA practitioners, reaffirming Capgemini's commitment to growing S/4HANA adoption among enterprise customers. To support this ambition, Capgemini leverages its more than 20 delivery centers across all the major regions in Asia/Pacific, making it well-positioned to undertake large transformational projects for customers in Asia/Pacific."
- Innovation Is a Key Ingredient in SAP Services: "Customers are highly satisfied with Capgemini's project management, the quality of resources in the SAP implementation team, its subject matter expertise and strong internal training initiatives. IDC also views Capgemini highly in terms of its growth strategy and overall customer satisfaction."

"Our positioning as a Leader in this IDC MarketScape Assessment is a reflection of Capgemini's strong focus on our clients' industry and unique needs in the Asia/Pacific region. Capgemini is well-positioned to help our clients shape their innovation agenda and progress in their Intelligent Enterprise journey by leveraging our SAP S/4HANA® services built on deep industry experience and real-world success. We work with our clients through their SAP journey and rapidly changing business needs to enable technology-led innovation from strategy to end-to-end transformation," said Luc-Francois Salvador, Executive Chairman, Capgemini Asia-Pacific & Middle East

Rijo George Thomas, Senior Market Analyst at IDC said, "*Capgemini is a long-standing global SAP partner and has strong expertise in executing large SAP transformation projects in the Asia-Pacific region. With its massive SAP talent base and focus on driving innovation, Capgemini provides end-to-end SAP services that deliver value and match the digital transformation ambitions of clients in the Asia-Pacific region.*"

<sup>&</sup>lt;sup>1</sup> Source: IDC MarketScape: Asia/Pacific SAP Implementation Services Vendor Assessment, 2020, Doc # AP46211320, September 2020



The report evaluated Capgemini and assessed 16 SAP implementation vendors in the Asia/Pacific region on both the strength of their current SAP implementation service capabilities and how well placed they are to grow the adoption of SAP solutions with their respective sound growth strategies.

To download a copy of the IDC MarketScape: Asia/Pacific SAP Implementation Services Vendor Assessment, 2020, <u>click here</u>.

### About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

### About Capgemini

Capgemini is a global leader in consulting, digital transformation, technology, and engineering services. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. A responsible and multicultural company of 265,000 people in nearly 50 countries, Capgemini's purpose is to unleash human energy through technology for an inclusive and sustainable future. With Altran, the Group reported 2019 combined global revenues of €17 billion. Visit us at www.capgemini.com.