



CSR Plan 2021-22

Decoding PURPOSE



CSR-2021-22- Approved Plan

Thematic	Planned spend in 2021-22 (INR/Euros)
Capgemini Ongoing Projects	
Digital Academy	₹ 8,78,03,189 / 1,030,553 €
Digital Literacy	₹ 6,18,77,002 / 726,256 €
Tech4Positive Futures	₹ 7,07,94,083 / 830,916 €
Leading Digital Inclusion	₹ 31,14,270 / 36,552 €
Sustainability	₹ 89,87,000 / 105,481 €
Emergency Response - SRU	₹ 8,52,00,000 / 1,000,000 €
Surplus available for new Project	₹ 91,498,056 / 1,073,921 €
Total (this includes overspent of ₹ 87,27,031 / 102,430 €	₹ 44,00,00,000 / 5,164,319 €

Digital Academy – Ongoing Projects



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
1	<p>Leap Digital Academy:</p> <p>Digital academies targeting youth between 18-35, both male and female from socio-economically disadvantaged backgrounds to support them through industry aligned skills training and placement support</p> <p>Location: Bangalore, Chennai, Noida, Kolkata, Mumbai, Hyderabad, Salem & Trichy</p>	To create pathways to employability in IT sector by skilling and upskilling youth between 18-35 years with right skills required by the industry	<ol style="list-style-type: none"> 1. Anirban Rural Welfare Society 2. Anudip Foundation 3. Udyogini/ Edubridge(Trichy & Salem) 4. Udyogini/ Edubridge (With MEPMA) 	₹36041939/ 423027 €
2	<p>Leap Inclusion Digital Academy:</p> <p>Digital academies targeting youth with disabilities between 18-35, both male and female from socio-economically disadvantaged backgrounds to support them through industry aligned skills training and placement support</p> <p>Location: Mumbai, Pune, Hyderabad, Ghaziabad</p>	To create pathways to employability in IT sector by skilling and upskilling youth with disabilities between 18-35 years with right skills required by the industry	<ol style="list-style-type: none"> 1. Sarthak 2. Youth4JObs 	₹20233568/ 237483 €
3	<p>School Of Coding:</p> <p>Digital academies targeting women between 18-35, from socio-economically disadvantaged backgrounds to support them through industry aligned coding skills training and placement support</p> <p>Location: Pune, Chennai, Mumbai</p>	To create pathways to employability in IT sector by skilling and upskilling women between 18-35 years with right skills required by the industry This academy is dedicated only for women in future IT skills	Udyogini/ Edubridge & JP Morgan	₹ 1003200/ 11775 €

Digital Academy – Ongoing Projects



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
4	<p>Train The Trainer (TTT) Digital Academy: Digital academy focusing on training of trainers.</p> <p>Location: Delhi, Hyderabad, Kolkata, Pune</p>	<p>To develop high quality trainers across the semi-urban and rural areas of the country, who in turn will provide quality skill development and vocational training to youth.</p>	<p>Udyogini/ Edubridge & HSBC</p>	<p>₹ 3049682 / 35794 €</p>
5	<p>Train the Trainer (TTT)</p> <p>Training teachers in Polytechnic colleges to setup e-cells to promote innovations and entrepreneurship</p> <p>Location: Tamil Nadu</p>	<ul style="list-style-type: none"> • To create awareness about entrepreneurship ecosystem to identify and promote entrepreneurs • To train champion faculty in respective ITI/Polytechnic • To provide mentoring support for e-cell formation 	<p>IIT Madras</p>	<p>₹ 102500 / 1203 €</p>
6	<p>Campus to Corporate Digital Academies:</p> <p>Digital academies targeting youth in the final year of college who are preparing for their first job</p> <p>Location: PAN India</p>	<p>To reach out to disadvantaged youth and substantially increase family income by leveraging advanced technical skills/ soft skills to secure their first formal sector job. (TechnoServe & FFE).</p>	<ol style="list-style-type: none"> 1. TechnoServe 2. Foundation For Excellence (FFE) 	<p>₹ 4747260 / 55719 €</p>

Digital Academy – Ongoing Projects



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
7	<p>Future Skills Online Training:</p> <p>A blended learning program (self learning & facilitation) to train Digital Academy youth in future skills.</p> <p>Location: PAN India</p>	To empower communities with capacity building and a training program by making them digitally literate and prepare them to best serve the development needs of the future	Anudip Foundation	₹ 2862365 / 33596 €
8	<p>UN Global Compact Network (Project YUWAAH):</p> <p>A project targeting youth between 18-35, both male and female from socio-economically disadvantaged backgrounds</p> <p>Location: PAN India</p>	To establish a multi stakeholder platform to enable India's youth and connect them to aspirational socio economic opportunities and engage them as active changemakers	Digital Academies, UN Global Compact network and UNICEF	₹ 14700000 /172535 €
9	<p>DIYA – Digital Inclusion for Young Aspirants</p> <p>Enhance technical skills and knowledge of 300 youth in digital services sector</p> <p>Location: Chennai & Mumbai</p>	<ul style="list-style-type: none"> • Enhance technical skills and knowledge of 300 youth in digital services sector in a period of 1 year in two centers and 1060 youth in 3 years. • Enable digital livelihoods for at least 70% of the students (210 students-1 Year) and 742 students in 3 years and impacting their economic and social well-being in the period of one year. • Bridge demand and supply gap in these skills in the 2 proposed locations 	Anudip Foundation BNP Paribas	₹ 5062675 / 59421 €
	Total			₹ 87803189 / 1030553 €

Digital Literacy – Ongoing Projects



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
1	<p>School Adoption Program</p> <p>To make school governance and management child centred while equipping stakeholders who anchor at community level</p> <p>Location: Mumbai, Pune, Bangalore, Chennai, Noida, Gurgaon, Kolkata and Hyderabad</p>	<ol style="list-style-type: none"> To enhance the learning levels of children in schools To create a culture within the government schools to make the challenging process of knowledge transfer engaging, absorbing and intellectually stimulating Make learning fun and sow the seeds for a shift in the existing teaching and learning methodology 	<ol style="list-style-type: none"> SRF Foundation SSRVM Trust Deenabandhu Trust Plan India 	₹ 4186644 / 49139 €
2	<p>Digital Literacy Program</p> <p>Provide basic training on digital literacy and enhancing skills of the communities to ease day-to-day interactions using technology</p> <p>Location: PAN India</p>	<ol style="list-style-type: none"> Explain the basics (terminology, navigation and functionality) of digital devices Use digital devices for accessing, creating, managing and sharing information Use the Internet to browse in an effective and responsible manner. Use technology to communicate effectively Appreciate the role of digital technology in everyday life, in social life and at work 	<ol style="list-style-type: none"> Aadhaar SSRVM Trust Deenabandhu Trust Change Initiatives SRF Foundation Hope Foundation 	₹ 38966037 / 457347 €
3	<p>Enlight</p> <p>Girl child sponsorship program for girls coming from multiple marginalized backgrounds</p> <p>Locations: Delhi, Mumbai, Hyderabad, Bangalore, Chennai, Trichy, Salem, Pune and Kolkata</p>	<ol style="list-style-type: none"> Access to quality primary education to children in difficult circumstances (especially girl children) Strengthen community based education governance (Effective functioning of schools) Cognitive development of children via access to wider learning spaces through technology (ICT) Instil better health and hygiene practices, protection and restoration of environment amongst children 	Aide et Action	₹ 6875000 / 80692 €

Digital Literacy – Ongoing Projects



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
4	<p>One Planet Academy</p> <p>Online portal as a single stop destination for environmental education and promotion of sustainable living. Targeted at students and teachers, it provides a wide gamut of engagement through means of stories, quizzes, games, comics and other initiatives</p> <p>Location: PAN India</p>	<ol style="list-style-type: none"> 1. Students - Build environmental awareness among the students by leveraging their affinity towards the digital space to sensitize them towards taking a proactive stance towards the environment. 2. Teachers - Build teacher capacity in teaching students about environmental issues 3. Schools - Influence School authorities and decision makers for adopting environment education in their schools through Annual Environment Education conferences across the country; 4. Partnerships - Addressing the gaps in curriculum & teacher capacity for embedding EE in the school system and introduction of OPA in schools through partnerships with National Education Boards and curriculum agencies 	WWF India	₹ 4904296 / 57562 €
5	<p>My Code</p> <p>This program aims to boost education at the secondary education level, encouraging boys and girls to complete 10th grade and pursue higher education.</p> <p>Locations: Karnataka, Telangana, Tamil Nadu, Odisha and Gujrat</p>	<p>Specific objectives</p> <ol style="list-style-type: none"> 1. To equip boys and girls with 21st century skills, STEM Mindset and career exploration skills to make informed life decisions and career pathways. 2. To sensitise boys and girls to gender norms and empower them to overcome gender barriers to pursue their career pathways. 	Quest Alliance	₹ 2470125 / 28992 €

Digital Literacy – Ongoing Projects



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
6	<p>The Apprentice Project</p> <p>To nurture socio-emotional skills and real-world exposure in children by using interest-based learning as a medium to develop relevant 21st-century skills</p> <p>Locations: Mumbai and Pune</p>	<ol style="list-style-type: none"> 1. The project aims to nurture socio-emotional skills and real-world exposure in children by using interest-based learning as a medium 2. TAP is a Mobile-based self-assisted learning model to facilitate Remote Learning for children 3. The aim of this is to develop relevant 21st-century skills and mindset which are currently not delivered by the ecosystem 	Mentor Me Foundation	₹ 720000 / 8451 €
7	<p>Rising Innovators</p> <p>Junior tech challenge</p> <p>Locations: Mumbai, Pune, Bangalore, Chennai, Gurgaon, Kolkata and Hyderabad</p>	Junior tech challenge version to promote InnoSTEAM module and encourage development of technology solutions by school children by giving them national level platforms to showcase their projects.	SSRVM	₹ 2612500 / 30663 €
8	<p>Coding and STEM Education</p> <p>Location: Mumbai , Pune, Hyderabad</p>	<ol style="list-style-type: none"> 1. The Pi Lab Program aims to nurture children as digital natives who are comfortable with latest technologies, have a high degree of digital fluency and adapting to evolving technologies 2. Students demonstrate problem solving mindset to solve problems in the immediate environment. 3. Equipping existing in-service teachers with technical and pedagogical skills for effective independent delivery and sustainability 	Pi-Jam	₹ 1142400 / 13408 €
	Total			₹ 61877002 / 726256 €

Tech4Positive Futures – Ongoing Projects



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
1	<p>Indian Institute of Management (IIMB) – NSRCEL (The incubation Hub of IIMB):</p> <p>A project Supporting NSRCEL incubated social ventures.</p> <p>Location: PAN India</p>	<p>To support entrepreneurs with social ventures to impact communities by offering financial assistance to implement the Project.</p>	<p>IIMB (NSRCEL – the incubation hub of IIMB)</p>	<p>₹ 21000000 / 246479 €</p>
2	<p>Robotic vehicle for Sewer line Inspections</p> <p>Creation of alternate solution for septic tank and sewer line cleaning which are affordable and accessible at scale</p> <p>Location: IIT–Madras</p>	<ul style="list-style-type: none"> • Decrease human intervention required for cleaning and repair of Septic tanks and sewer lines • Creation of cost effective solution which can be adopted at scale 	<p>Indian Institute of Technology, Madras</p>	<p>₹ 753060 / 8839 €</p>
3	<p>Positive Parenting</p> <p>Location: PAN India</p>	<ol style="list-style-type: none"> 1. Create a digital platform portable across Windows, Androids and IOS with online counselling facilities working towards resolving stress related and career related problems and extending benefits to parents, children and youths 2. Continuing with Positive Parenting and Child Helpline to help children and parents address parenting related issues and any psychological problems pertaining to children 3. Conduct parenting advocacy workshops in schools to impart knowledge about correct parenting methods to the parents and increase the flow of calls in the helpline 4. Consultation Sessions at the Positive Parenting and Child Helpline Centre 	<p>Parisar Asha</p>	<p>₹ 2712019 / 31831 €</p>

Tech4Positive Futures – Ongoing Projects



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
4	Atal Tinkering Labs Location: PAN India	To provide opportunities for high school / Sr. Sec. school students to emerge from Tinkerers to Innovators using 21st century technological skills ,promote 21st century technological skills to teachers in collaboration with NITI Aayog ,Provide enabling environment space offering unique innovative solutions by nurturing entrepreneurs from the community to address various societal challenges	SRF Foundation in partnership with Government -NITI Aayog	₹ 38466516 / 451485 €
5	Firki Conducting Learning Paths by developing cutting edge platform. Celebrating teaching and making it aspirational by increasing ownership towards self development Locations: PAN India	<ol style="list-style-type: none"> 1. Conducting Learning Paths by developing cutting edge platform 2. To create a user dashboard and incentive system to make learning visible 3. Grow the Firki Platform through implementation Partnerships with Nonprofits, B.Ed/M.Ed Universities/Colleges, and School Leader Networks 4. Featuring stories of teachers on Firki and Social Media Channels 	Teach to Lead	₹ 2875000 / 33744 €
6	NPTEL Location: PAN India	Support disadvantaged youth with fee waivers for certification through IIT level training (NPTEL)	IIT Madras	₹ 3570000 / 41901 €
7	CapSarathi Application Development Location: PAN India	To touch the life of people with disabilities and empower them digitally, economically, and socially through access to relevant information and services with a special focus on people with disabilities in rural areas.	Sarthak Educational Trust	₹ 1417488 / 16637 €
	Total			₹ 70794083 / 830916 €

Leading Digital Inclusion – Ongoing Project



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
1	<p>Creating Impact Movement through Thought Leadership</p> <p>Traction in the Impact movement through involvement of government, private & public enterprises, NGOs and the public</p> <p>Location : PAN India</p>	<ul style="list-style-type: none"> • Publish Top 10 ideas by sectors; • Essays on sectoral future; • Guest Talks & Lectures on Impact Future; • Role for Impact in enhancing India's position in Global Innovation Index & Institute of Management Development's Competitiveness Rankings; • Role for ideas to help India achieve SDGs <p>Quarterly Thought-Leadership Meetings for each Sectoral Communities Enhancement in extent of influence & acceptance in the Impact Economy</p>	Aspire Trust	₹ 3114270 / 36552 €

Sustainability – Ongoing Projects



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
1	<p>Mission Million Trees</p> <p>Protection and upgradation of Environmental conditions through Afforestation</p> <p>Location: PAN India</p>	<ol style="list-style-type: none"> 1. Plantation of native trees at different locations 2. Promotion of Afforestation 3. Developing Nature related inquisitiveness 4. Creating awareness about our own surrounding 5. Minimum 70% of plants to be survived 6. Protection of bio-diversity and natural resources 	<ol style="list-style-type: none"> 1. IAHV 2. SSRVM 3. WWF India 4. ENBITECH 	<p>₹ 8987000 / 105481 €</p>

Emergency Response



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
1	<p>Social Response Unit (SRU)</p> <p>Increase Access to Oxygen and Testing to Combat COVID-19 Infections</p> <p>Setup Oxygen Generation Plant to increase oxygen supply in hospitals treating severe/critically ill COVID-19 patients</p> <p>Procure RT-PCR Testing Machines to speed up identification of new cases & treatment by boosting laboratory capacity</p> <p>Location: PAN India</p>	<ol style="list-style-type: none"> 1. Help hospitals treat severe/critical cases and save lives of patients suffering from the second wave of COVID-19. 2. help communities and essential workers to weather this storm and prevent further disruption to support and services for children, as well as numerous individual tragedies from the loss of loved ones and livelihoods. 	1. Global Compact Network	₹ 85200000 / 1000000 €
	Total			₹ 85200000 / 1000000 €

Note : The allocated budgets for each of the projects are tentative based on the projections, the actual spends may vary and will be subject to approval of the Board.



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