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## Ferro Corporation, US Global Materials and Chemicals Company, Selects Capgemini for Global Delivery of Business Process and Information Technology Outsourcing Services

Paris, New York - May 30, 2013 – Capgemini, one of the world's foremost providers of consulting, technology, and outsourcing services, today announced that its business in North America has signed an approximately \$35 million outsourcing services contract to help Ferro Corporation (NYSE: FOE), a US-headquartered leading global supplier of technology-based performance materials and chemicals, develop a global shared services model. Through this, Capgemini is expected to deliver a broad range of Business Process Outsourcing (BPO) and Information Technology Outsourcing (ITO) services. The agreement advances Ferro's value creation strategy and is a key element in Ferro's efforts to significantly improve business process efficiencies and reach cumulative operational cost savings of \$70 million through 2014.

Under the agreement, Capgemini will help Ferro, whose global manufacturing footprint spans 26 countries, move to a global shared services model, drive greater operational efficiencies, and promote increasingly agile, scalable back-office service delivery. Capgemini will provide global information technology solutions, including support of the company's enterprise-wide IT environment running SAP® solutions. In addition, Capgemini's Global Process Model<sup>1</sup> framework, combined with its world-class technology and analytical tools, will help Ferro Corporation achieve best-in-class financial operations through oversight of the company's Global Finance & Accounting processes.

"Very early in our engagement we realized that Ferro was looking for a comprehensive transformation roadmap across technology and business services" said Lanny Cohen, chief executive officer, Capgemini US LLC. "Our integrated solution for Ferro leverages Capgemini's Global Process Model approach for Financial Operations and is expected to drive best-in-class operating performance for Ferro's Finance & Accounting Operations. In

<sup>&</sup>lt;sup>1</sup> Capgemini's Global Process Model (GPM) is a map that defines the best flow for each process and sub-process, backed by a



addition, Capgemini's Rightshore®<sup>2</sup> global delivery model and hosting services for SAP® solutions will help increase agility and reduce costs across Ferro's technology services."

## **About Capgemini**

With more than 125,000 people in 44 countries, Capgemini (<a href="www.capgemini.com">www.capgemini.com</a>) is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2012 global revenues of EUR 10.3 billion (more than \$13 billion USD). Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience TM, and draws on Rightshore, its worldwide delivery model.

Rightshore<sup>®</sup> is a trademark belonging to Capgemini.

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<sup>&</sup>lt;sup>2</sup> Rightshore® is Capgemini's global delivery model, that helps clients add value while using resources more effectively. The delivery model helps bring together Capgemini's best talent from the right balance of onshore, nearshore and offshore locations to work with its clients as a