



# Cloud-Native Application Development



Gold  
Microsoft Partner  
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Microsoft

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Cloud Solution Provider (CSP)

## Accelerating business functionality with cloud-native application delivery

Whether in retail, banking, automotive, or another consumer industry, organizations everywhere strive to provide superior customer experiences, while keeping pace with rapidly changing IT trends. Businesses need to be certain that they can respond quickly to customer needs. Inefficient legacy systems coupled with changing customer requirements and business needs, can put an immense strain on valuable resources, disrupt processes, and negatively impact productivity.

By introducing a cloud native and application development strategy into their digital transformation, organizations can improve their overall customer experience, reinforce business innovation, and bolster operational efficiency – delivering business functionality faster to meet the demands of IT and customers alike.

Capgemini has the expertise to collaborate with organizations through their digital transformation. Capgemini enables dynamic cloud native development. This integrates a strong cloud foundation based on a robust strategy to manage a hybrid cloud environment. It also enables a digital culture that supports microservices and a DevOps approach.

## Why embark on a cloud-native strategy?

By utilizing a modern cloud native and application development model as part of their transformation journey, organizations can bolster operational efficiency to delivery agility and increased application functionality. To implement the cloud native transformation and accelerate the pace of applications through the SDLC, Capgemini enables implementation of a DevOps way of working to deliver an out-of-the-box PaaS. And by migrating application workloads to the Azure cloud, Capgemini uses containers as a potential landing platform to simplify the development of microservices and reliably scale and orchestrate.

### By embarking on a cloud-native transformation with Capgemini's team of experts, organizations can:



#### Experience business transformation

Rapidly introduce new products and services to the market



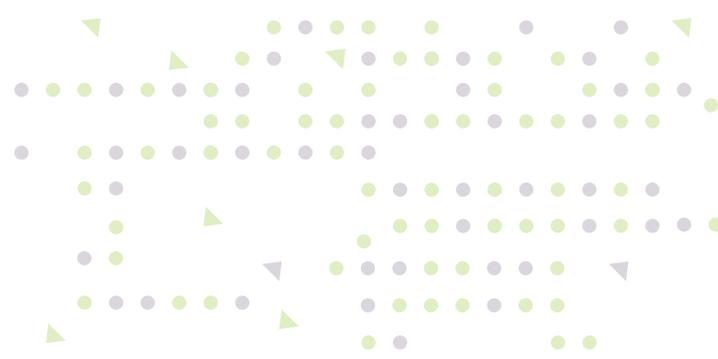
#### Optimize operational efficiency

Build on automated processes that enable continuous processes while reducing operational costs



#### Gain a continuous, end-to-end solution

Reduces dependency on costly data centers and cut expenditures by as much as 40%





## Customer success

### Major insurance organization improves IT velocity with cloud-native applications using Microsoft Azure Service Fabric

This Fortune 500 insurance company provides niche-market insurance products in property, casualty, life, and health insurance sectors. Having acquired several companies, this organization needed to develop a new, modular platform to replace its existing, disparate line of business applications.



#### The challenge:

While many of the newly acquired companies leveraged similar processes, the organization was unable to combine services or move work between groups.



#### The solution and benefits:

With Capgemini's cloud-native thought leadership and proven approach to design and enable a cloud native architecture, the insurance organization was able to realize the following business improvements:

- Rapidly introduce new business services to market
- Achieve faster client onboarding and B2B integrations with other platforms
- Gain operational cost reduction through the automation of processes
- Take advantage of a platform as the foundation and roadmap for future applications and a basis to extend other existing applications
- Become the industry leader providing fast and superior services at low cost with better analytics and innovative technologies

## Better together: Capgemini and Microsoft

As a Managed Gold Certified Partner with Microsoft, Capgemini offers customers a unique set of advantages with a presence in over 35 countries, 5 continents, and supported by more than 24,000 skilled Microsoft professionals.

#### Capgemini is one of few Microsoft partners that has achieved gold competencies in:

- Cloud Productivity
- Customer Relationship Management
- Data Center

With a complete portfolio of Microsoft cloud solutions, Capgemini supports its customers from cloud strategy development, to managing hybrid environments that deliver a cloud first way of working.

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To know more about our partnership with Microsoft, please visit [www.capgemini.com/microsoft](http://www.capgemini.com/microsoft)

## About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion.

Learn more about us at

[www.capgemini.com](http://www.capgemini.com)

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