

Reflect. Rethink. Reconsider.

WHY **FOOD WASTE** IS EVERYBODY'S PROBLEM

What is food waste and loss?

Food loss and waste refer to the decrease in mass (quantitative) or nutritional value (qualitative) of food – edible parts – throughout the supply chain. Essentially, food that was originally meant for human consumption, but for various reasons is removed from the human food chain, even if it is then directed to a non-food use (feed, bioenergy, etc.)



Sources: UNEP; FAO; WWF.

*derived

Consumer consciousness of food wastage has risen dramatically



Source: Capgemini Research Institute, Food Waste Survey, April–May 2022, N=10,000 consumers.

Consumers want organizations to take joint responsibility to reduce household food waste

While consumers themselves feel guilty of wasting food, they also express discontent with retailers and food manufacturers, wanting them to curb it.



Source: Capgemini Research Institute, Food Waste Survey, April–May 2022, N=10,000 consumers.

Consumers express discontent with organizations' actions on food waste





Source: Capgemini Research Institute, Food Waste Survey, April–May 2022, N=10,000 consumers, N=1,000 organizations, including N=400 food-manufacturing organizations and N=600 food-retail organizations.

Organizations derive significant benefits from reducing food waste

Financial benefits

On average, the cost associated with food waste is around **5.6% of total sales**



Source: Capgemini Research Institute, Food Waste Survey, April–May 2022, N=10,000 consumers, N=1,000 organizations, including N=400 food-manufacturing organizations and N=600 food-retail organizations.

Organizations' food-waste initiatives fail to achieve scale

Only 15% of food manufacturing and retail organizations are on track to achieve their SDG12.3 targets.

Downstream supply-chain and consumer-related initiatives are not priorities

Priority areas for food manufacturers and retailers for food-waste initiatives (top 3 ranked)





Source: Capgemini Research Institute, Food Waste Survey, April–May 2022, N=1,000 organizations, including N=400 food-manufacturing organizations and N=600 food-retail organizations.

How can organizations accelerate the fight against food waste?





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